

Institutional Research Group



Kyle Stanford, CAIA
Director of Research, US Venture
kyle.stanford@pitchbook.com



Emily Zheng Senior Research Analyst, Venture Capital emily.zheng@pitchbook.com



Kaidi Gao Senior Research Analyst, Venture Capital kaidi.gao@pitchbook.com



Susan Hu Quantitative Research Analyst susan.hu@pitchbook.com

pbinstitutionalresearch@pitchbook.com

Published on December 1, 2025

2026 US Venture Capital Outlook

Our analysts' outlook on the venture market in 2026

PitchBook is a Morningstar company providing the most comprehensive, most accurate, and hard-to-find data for professionals doing business in the private markets.

2026 outlooks

- 4 The early stages of the market will see a surge in deal activity.
- 9 Later-stage deal activity will remain strong.
- 13 Liquidity will return, though recovery will remain uneven.
- **16** Fundraising has bottomed out, and a gradual rebound awaits as distributions and LP sentiment improve.



Introduction

Optimism in the US venture market heading into 2026 may not differ much from that at the start of 2025. Public markets had been trading at or near all-time highs, liquidity is still a major concern for venture capital, and further rate cuts are expected as the new year begins. Meanwhile, geopolitical tensions continue, though their impact on markets has somewhat lessened, and inflation is back to where it was a year ago. US GDP growth has returned to an annualized rate of 3.8% (as of Q2), aligning with the 3.6% rate from a year prior.

What is different is that the Trump administration has had nearly a year to implement its policies, reducing the chances of legislative surprises in 2026. Now, the likelihood of rapid regulatory change in the market is low, contrasting sharply with last year when the changing administrations raised hopes of an M&A rebound and a more relaxed regulatory environment. Overall, we maintain a cautiously optimistic outlook for 2026, expecting tempered growth in IPOs, relatively improved market liquidity through secondaries, and continued growth in the number of completed deals, especially at the early stages.

Liquidity will remain the primary challenge for the VC market in 2026. Despite a rebound in exit value in 2025, the year's total is projected to fall below \$300 billion, trailing not only 2021 but also 2020 and 2019. Fourth place is not bad, except that the net asset value (NAV) of VC has doubled since 2020, with the prior three years also having relatively low exit values. However, both big-ticket M&A and the number of unicorns going public noticeably increased in 2025. Exits of \$500 million or more accounted for 91% of total exit value through Q3.

We expect exit counts to continue to increase. Barring a major market event, public market multiples will likely keep expanding. Although the Federal Trade Commission has not explicitly commented on lowering M&A barriers, none of the year's large deals has faced as much scrutiny as it might have under the previous administration. This is another positive sign for the market. With nearly half of unicorns being held for at least nine years, liquidity for these companies cannot rely solely on the public market.

Despite these positive indicators, broad LP sentiment remains poor. Since 2022, net cash flows to LPs have been negative by \$169 billion. The time to close new funds has increased sharply as LPs hesitate to commit more capital without any distributions. This has led to a concentration of capital among established firms. We knew that traditional venture mechanics would break with the extended liquidity timelines, and we are starting to see that happen.



On the dealmaking side, AI continues to foster optimism. It was a key driver of the surge in billion-dollar funds, and the nature of the AI market has significant implications for venture. Al startups have captured 65% of the total VC deal value in the US YTD, and more than half of new unicorns are AI companies. The market value of Al startups exceeds \$1 trillion. Al is often seen as a single sector, such as climate tech, or a specific business model, such as software as a service; however, it is increasingly becoming an essential part of a broader range of industries, including biotech, enterprise productivity, and the previously mentioned climate tech.

There is an endless stream of new AI tools being developed and adopted by corporations worldwide. It has been challenging for large companies to develop their own AI tools, so many have turned to tools created by startups. Through the first three quarters of 2025, first-time financings were nearing the all-time high set in 2021. While this has led to a rally in the early stages of venture, it has also led to crowded vertical segments that will bifurcate into a few winners and many losers. The pace of investment in AI continues to increase despite the venture market's slow liquidity and low fundraising levels. Should those flip in 2026, deal counts could reach levels seen in 2020 and 2021.

We are more optimistic about early funding stages than we have been since 2021 because of AI, its rapid development cycles, and its growing demand from global corporations. Still, continued improvement of liquidity markets is necessary. IPOs may not be the most common exit path, but they will be crucial in expanding liquidity.

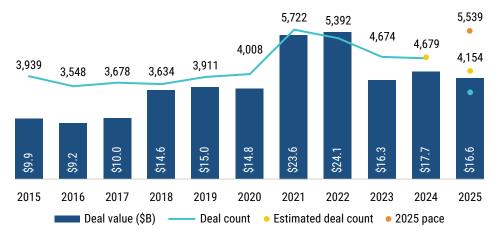


Kyle Stanford, CAIADirector of Research, US Venture kyle.stanford@pitchbook.com

OUTLOOK

The early stages of the market will see a surge in deal activity.

First-time financing VC deal activity



Source: PitchBook • Geography: US • As of September 30, 2025

Rationale

It is counterintuitive to expect increased activity in the early stages of venture during a liquidity slowdown and a sluggish fundraising market, yet the early stages have already begun to defy expectations. Through Q3 of this year, venture funds closed only \$45 billion in new commitments, the lowest total since 2017. Additionally, many small funds and emerging managers that raised capital in 2021 or even 2022 have likely used most of their dry powder and are unable to be active investors, at least to the extent needed to boost deal count. And yet, first-time financing activity through the first three quarters of 2025 was just 200 deals behind where 2021 stood in the same time frame, which has since become the high-water mark for first-financing deal count. On top of that, early-stage deal count increased in each of the past three quarters, and our estimated early-stage deal count for the full year is roughly on par with full-year 2023 and 2024 totals.

Since the 2022 slowdown, the idea of VC investment refocusing on early stages has manifested in a thriving early-stage market; however, the 2024 seed deal count was still 27% lower than in 2021. Clashing with the narrative of a refocused investor base was the hesitancy of investors to continue working through dry powder without meaningful markups in order to avoid returning to LPs without leverage for a new fund. We believe this has begun to change. Down and flat rounds peaked several quarters ago, and late-stage activity has picked up. As more managers see markups from past investments and the rising value of funds, this should loosen their grip on their remaining dry powder and boost activity as they look to capitalize on Al opportunities.



Macroeconomic shocks will also have a relatively lower impact on the early stages of VC in 2026. Even in 2025, macro challenges such as tariffs were unable to sway activity outside of select verticals that were directly impacted by them. More broadly, business starts in the US are near all-time highs. Though a large majority are not VC investable, the uptick shows that the entrepreneurial spirit of the US has not dampened with the uncertain markets of the past few years.

Two major trends directly point toward 2026 being a highly active year for the early stages of the VC market. First, AI has driven investor focus and shrunk the cost of building a company. This is not novel, as hype and costs are two directly relatable trends that can impact investment. Second, multistage investors with unlimited follow-on capital have increasingly invested in seed and Series A rounds, and the data supports their recalibrated strategy. Andreessen Horowitz has invested in more than 300 seed and Series A deals since the beginning of 2024 (as of November 7, 2025), and there is reason to believe more large firms will adopt this strategy.

ΑI

Al has become ubiquitous in VC, drawing 65% of capital invested through Q3. This figure is skewed by the multibillion-dollar rounds that have occurred this year, but in general, it illustrates the current interests of investors in Al. However, several other data points speak more directly to the speed and development of Al in VC:

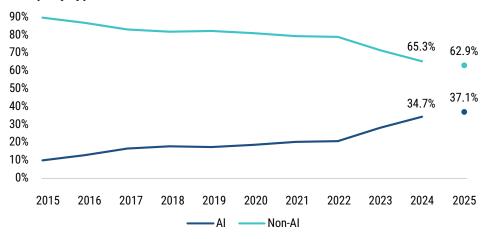
- 37.1% of non-life-sciences first financings in 2025 have been for AI companies (up from 21% in 2022).
- The median age of AI startups receiving their first investment is 65% lower than that of non-AI startups.
- The median time between rounds for AI companies is three months shorter and falling, while it is growing for non-AI companies.

As mentioned before, first-time financings in 2025 are pacing to fall behind only 2021 in terms of completed deals. This is not a coincidence; Al is driving that growth.

No other emerging technology has accounted for a larger share of total deal activity. In fact, mobile made up about 20% of deal count in early 2013, the second-highest proportion after Al's current 35%. It may not be a direct comparison, but it still demonstrates Al's dominance. To compare Al more broadly with software, more than 40% of companies raising capital in 2025 have been software companies, and Al will likely be adopted by a much wider range of companies. As Al continues to develop in functionality and accuracy, its use cases will only increase.



Share of first-time financing non-life-sciences VC deal count by company type



Source: PitchBook • Geography: US • As of September 30, 2025

Multistage investors

Amid LP hesitance, multistage firms have captured pricing power and are acting more like seed-stage investors with endless follow-on capital. These large investors can deploy spray-and-pray tactics, with less weight on the "pray" because of the size of their funds. The median seed deal size has nearly reached \$4 million YTD, and fewer stakes are being acquired, placing the onus on managers to remain disciplined in pricing while competing against market giants. This will continue in 2026 and likely be a market standard beyond next year.

The data shows that paying up at the seed stage works. Top-decile seed and Series A rounds by valuation exhibit higher annualized returns, with lower loss rates than lower-valued rounds. Casting a wide net in early deals boosts return potential for these firms, as long as they can identify and keep investing in winning companies. It ensures access to follow-on rounds and strengthens their portfolio companies against competitors that may not have as deep-pocketed of backers.

Five of the 20 most active seed and early-stage investors are multistage firms: Andreessen Horowitz, General Catalyst, Khosla Ventures, Sequoia Capital, and Lightspeed Venture Partners. Bessemer Venture Partners is not far behind. Together, these funds have made over 400 seed and early-stage deals in 2025, pacing for their second-highest combined total, behind 2021.

Bonus outlook: These trends will also drive geographic consolidation

During the COVID-19 pandemic, capital was more widely spread across the US, leading to an increase in investment outside of the Bay Area, New York, Los Angeles, and Boston. That has changed. Nearly 70% of the funds closed through Q3 have been located in those four markets. While capital typically does not remain inside a specific market, it does not tend to stay close in the early stages in particular. However, after a significant spike at the onset of the pandemic, the median distance in miles between a

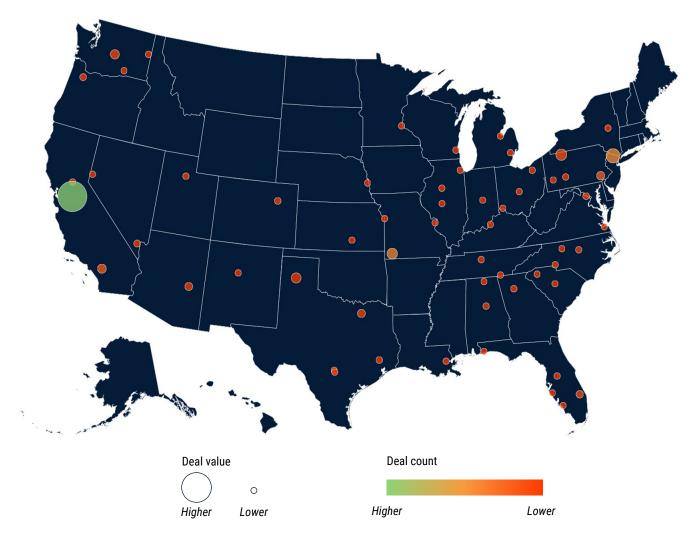


seed lead investor and the target company has declined each of the past three years. Of Andreessen Horowitz's seed deals in 2025, 81.4% have been made in California or New York, two markets where it has physical offices.

With the surge in AI, it is unsurprising that the Bay Area has held its highest share of total deal count since 2018 during the past two years. More than 36% of completed deals in 2025 have occurred in just the Bay Area and New York. With Y Combinator running four batches in person, more capital will be pulled into the Bay Area, and deal volume will increase. For fast-moving markets, in-person deals will always provide investors with the best chance for access. For now, the Bay Area and New York lead in company formation and investment opportunity. As long as AI continues to be the focus, these markets will remain the leaders.

For AI first financings, the Bay Area leads the way by a wide margin. With its large amount of local capital and high speed of financing, both outside investors and founders will continue to be drawn into the Bay Area, further increasing its activity.

First-time financing AI VC deal activity by market



Source: PitchBook • Geography: US • As of October 31, 2025



Risks

This outlook seems almost too optimistic. The liquidity market is not in much better shape than it was at the end of 2024; market uncertainty may be slightly lower, but the chances of a recession remain high; and the AI market appears a bit bloated from the rush of investment, given that it is still very top-heavy. However, those risks have not caused a widespread drop in activity before.

The biggest risk in early-stage investing is likely the ongoing difficulty for emerging managers to raise new funds. While multistage managers may boost their activity, and AI will keep channeling more money into VC, emerging managers invest in many companies both inside and, importantly, outside major capital hubs. Emerging-manager funds from 2021 and 2022 are probably running low on dry powder and need new vehicles for fresh investments. Data shows that only 33% of first-time managers in 2021 went on to raise a second fund, and just 12% of new managers in 2022 had follow-on vehicles. The past two years have shown a significantly different market for emerging-manager fundraising, with investors focusing on track record and distributions, which few emerging managers can generate early on.



Kaidi Gao

Senior Research Analyst, Venture Capital kaidi.gao@pitchbook.com

OUTLOOK

Later-stage deal activity will remain strong.

Rationale

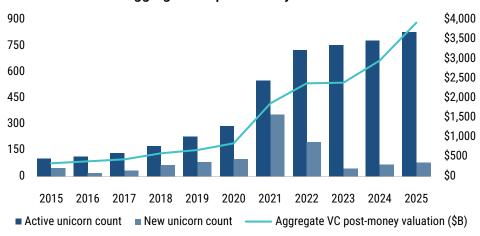
Late-stage VC deal activity has proven resilient in 2025. Annualized late-stage VC deal value stands at \$107.6 billion across an estimated 4,459 deals—on pace for the highest total in a decade, second only to 2021. Deal value has steadily recovered since 2023.

Venture-growth deals are performing even better. Annualized deal count is tracking for a record high, and the stage's share of total US VC deal count has risen steadily since 2022, notching 6.7% YTD. This indicates continued strength among mature startups nearing the end of the venture lifecycle due to sustained appetite and capital availability allowing these companies to stay private.

With this in mind, we expect a modest YoY uptick in the combined deal activity of the late and venture-growth stages in 2026 driven by the AI investment boom, as well as a relatively strong exit market that should elicit an increase in crossover and corporate investment. However, this will not come without hurdles for many companies that have matured into the later stages without harnessing an AI story. A widening quality gap will translate into top-tier startups continuing to raise outsized rounds to fuel growth and potentially prepare for a near-term exit while mediocre ones struggle to meet growth expectations and garner investor traction.

A tale of two markets

Unicorn count and aggregate VC post-money valuation



Source: PitchBook • Geography: US • As of September 30, 2025



Top 10 unicorns by most recent VC post-money valuation

Company	Post-money valuation (\$B)	Industry sector	Verticals	HQ location
OpenAl	\$500.0	IT	AI & ML, Big Data, SaaS	San Francisco, CA
Anthropic	\$183.0	B2B	AI & ML, Big Data, SaaS	San Francisco, CA
Databricks	\$100.0	IT	AI & ML, Big Data, SaaS	San Francisco, CA
xAI	\$75.0	IT	AI & ML, mobile, SaaS	Palo Alto, CA
Rivian Automotive	\$67.1	B2C	Autonomous cars, climate tech, cleantech, industrials, mobility tech	Irvine, CA
Waymo	\$45.0	B2C	AI & ML, autonomous cars, mobility tech, mobile	Mountain View, CA
Gopuff	\$40.2	B2C	E-commerce, foodtech, mobile	Philadelphia, PA
Figure Al	\$39.0	IT	Advanced manufacturing, AI & ML, manufacturing, robotics & drones	San Jose, CA
Juul Labs	\$38.0	B2C	E-commerce, LOHAS & wellness	San Francisco, CA
Snowflake	\$33.7	IT	Big Data, cloudtech & DevOps, SaaS, TMT	Bozeman, MT

Source: PitchBook • Geography: US • As of September 30, 2025

Through the first three quarters of 2025, the number of active unicorns in the US grew to 830, with their total post-money valuation reaching a record \$3.9 trillion—a tenfold increase over the past decade. However, this growth cannot continue indefinitely. A large amount of capital remains tied up in these private companies. Many unicorns have slowed their growth, which has increased liquidity constraints. These companies face mounting survival challenges and struggle to attract investor interest for follow-on funding.

The divide remains clear: Al-focused and rapidly growing startups continue to access substantial capital from sources such as multistage funds and strategic investors. Through Q3, AI accounted for more than 28% of late-stage deal count in 2025, up from 24% in 2024 and 21% in 2023. This trend makes sense, as the current AI boom largely began in late 2022. The top-performing companies continue to raise private capital, demonstrating sustained investor appetite for these deals.

This divergence is most evident in the later stages: Strong startups are raising funds to support growth and prepare for an exit within the next year or two, while others, including many that reached unicorn status during the 2021 market boom, may never deliver outsized returns. Since 2023, the median pre-money valuation for Series C and D+ deals has steadily increased, reaching \$307 million for Series C-the highest in a decade-and \$838.8 million for Series D+ YTD. Top-quartile pre-money valuations have also risen consistently, reflecting high investor caution and capital selectivity. Again, Al demonstrates its dominance and its influence on the late-stage divergence. YTD, the median deal value for AI startups has exceeded that of their non-AI counterparts by 25% at Series C and 26.7% at Series D+, indicating investor confidence and increased investment in AI. Additionally, the share of Series C and D+ deals within all US AI & ML VC rounds has grown steadily since 2023, increasing to 8.5% YTD from 5.8% in 2023. This growth suggests more AI startups are reaching maturity and raising capital to compete in a crowded market.



We expect the AI investment boom to maintain momentum at later stages. The largest deals in recent quarters have tended to be for select later-stage AI startups. Beyond these high-profile names, there is a notable disparity in deal value between AI and non-AI startups at later stages.

Median AI versus non-AI VC deal value (\$M) by series



Source: PitchBook • Geography: US • As of September 30, 2025

Slow liquidity growth as a bull-case driver for venture growth

Venture-growth deal activity by quarter



Source: PitchBook • Geography: US • As of September 30, 2025

Venture-growth deal activity in 2025 is on track for a record year. Annualized deal value has surged to \$150.2 billion, surpassing the 2021 record of \$91.6 billion. The annualized deal count matches 2021 levels, but the total value is boosted by several large AI rounds: \$40 billion, \$14.8 billion, \$13 billion, and \$3.5 billion. Growth at this stage of VC indicates a key trend: Companies are staying private longer.



VC-backed exits showed signs of recovery in 2025 but fell short of expectations for a widespread IPO wave. Some prominent tech listings such as Figma and CoreWeave highlighted public appetite for high-quality companies, yet few IPOs in 2025 have matched their private valuations. The IPO window remains open—though not wide open.

While we expect increased liquidity, we are less certain that it will be driven by an expanded IPO market. This may lead companies to raise more funds in private markets, creating more opportunities for investment and, somewhat artificially, boosting venture-growth investments as companies seek capital to sustain growth. These rounds will likely account for a significant share of late-stage VC and venture-growth deal value over the coming quarters.

Participation from nontraditional investors in large, later-stage deals will be essential to maintaining momentum in the final stages of the venture lifecycle. So far in 2025, these investors have participated in approximately 3,930 VC deals totaling \$194.7 billion—the second-highest deal value in a decade, behind only 2021. Although deal count with nontraditional investor participation has steadily declined since 2021, deal value has increased since 2022. This divergence suggests that nontraditional investors—especially corporate venture firms, PE funds, and sovereign wealth funds continue to support select large transactions even as overall activity moderates. What has been missing is hedge funds, which injected money into VC during the 2021 cycle. These investors might see an opportunistic market if rates fall enough during 2026.

Risks

Much of the recent strength in late-stage VC and venture-growth deal activity is tied directly to the AI boom. Many mature AI startups are trading at elevated valuations, supported by expanding revenue multiples in the public AI sector. If public AI valuations contract meaningfully, private AI startups will likely face similar markdowns. That would weaken investor confidence and reduce the capacity or willingness to deploy large amounts of capital into this category.

In addition, a weak exit environment in 2026 would add pressure. The rebound in exits during 2025 helped hold up later-stage activity by improving expected returns. Any reversal in that trend would dampen investor appetite for startups approaching an exit and slow the pace of large later-stage investments.



Emily Zheng

Senior Research Analyst, Venture Capital emily.zheng@pitchbook.com

OUTLOOK

Liquidity will return, though recovery will remain uneven.

Rationale

The IPO window creaks open for select sectors

With valuations stabilizing, interest rate cuts likely to continue, and renewed investor appetite, the groundwork laid in 2025 suggests that 2026 will mark the beginning of a sustained recovery in liquidity. More startups are realigning their valuations with fundamentals, and investors are growing comfortable with down rounds, both of which should encourage more IPO filings. Valuation compression remains a persistent hurdle, as the median US IPO valuation for unicorns relative to their last VC valuation is 0.9x YTD. However, down round IPOs are no longer stigmatized but now the norm, with two-thirds of 2025 unicorns going public at a valuation lower than their private market peak. Though painful in the short term, this recalibration is a welcome and essential step toward a healthier, more durable recovery of exits, allowing startups to move past the golden handcuffs of their peak pricing.

VC IPO activity



Source: PitchBook • Geography: US • As of September 30, 2025

Our favorable outlook predicts 68 IPOs in 2026: the decade average excluding 2021. This average is 44.7% higher than 2025's projected total IPO count, so reaching that level hinges on a set of favorable macro conditions, such as decreasing interest rates, market volatility, and valuation compression. In the absence of these tailwinds, our unfavorable scenario assumes IPO activity remains at 2025 levels of 47 offerings, only slightly above the post-pandemic years. This modest level of liquidity could still offer meaningful relief to VC if a handful of high-value listings generate significant distributions. Realistically, 2026 is shaping up to be a measured continuation of the IPO recovery, not a breakout.

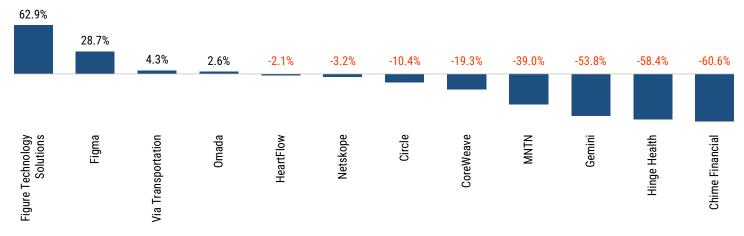
The IPO window is expected to reopen slightly but remain highly selective, favoring companies with exposure to sectors with regulatory support, similar to 2025. Excluding healthcare and life sciences, 90% of YTD IPOs have occurred in AI, crypto, fintech, defense, and space, which are sectors that have benefited from favorable



policies. For example, the IPO of stablecoin issuer Circle coincided with the passage of the Guiding and Establishing National Innovation for US Stablecoins (GENIUS) Act and was soon followed by crypto exchange Gemini's listing. A month after the government increased its investment in transformative space technology, defense and space technology firm Voyager completed an oversubscribed IPO, followed by space transportation firm Firefly Aerospace's IPO two months later.

Overall, the recent wave of IPOs appears to be opportunistic rather than a systemic reopening. Barring a macro shock or renewed volatility, IPO counts are expected to rise incrementally throughout 2026, but the window will remain narrow and biased toward select sectors.

2025 unicorn IPO valuations to last VC valuations



Source: PitchBook • Geography: US • As of September 30, 2025

Venture secondaries: The best of both worlds

Venture secondaries are set to play an even larger role in 2026. For investors, secondaries offer a mechanism to realize returns without IPOs or M&A; for startups, they provide flexibility to extend private lifecycles while reorganizing cap tables, replacing early investors with long-term shareholders less constrained by the typical 10-year fund horizon.

2025 marked a turning point in institutional and retail engagement in secondaries. Wall Street's wave of consolidation—including Goldman Sachs' acquisition of Industry Ventures, Morgan Stanley's purchase of EquityZen, and Charles Schwab's move for Forge Global—signals that venture secondaries are maturing into a growth engine for advisory, underwriting, and wealth management. More large financial institutions are expected to follow suit in 2026, highlighting how secondaries are becoming a valuable bridge between private and public markets. Special purpose vehicles (SPVs) have become the market's fastest-growing access channel for retail engagement, granting exposure to coveted late-stage startups once reserved for institutional investors. Compared with 2023 levels, the number of secondary SPVs is up 682% and capital raised has surged 1,340% YTD.1

^{1: &}quot;Sydecar," Sydecar, n.d., accessed November 6, 2025.



A sustained rebound in primary dealmaking and exit activity would provide much-needed pricing benchmarks and significantly increase secondary participation. Without that momentum, the market will likely continue its gradual expansion, supported by rising valuations and the normalization of secondaries, whether through company-sponsored tender offers, institutional acquisitions, or retail demand. For many investors, a combination of policy tailwinds, pricing opacity, and restrictive transfer controls will continue to limit transaction volume to a narrow set of elite companies, particularly those with recent primary rounds or ties to sectors such as AI, defense, and fintech. Most opportunities will remain concentrated among established secondary investors with the scale and access needed to secure full information rights.

Trailing 12-month VC exit value (\$B) by type



Source: PitchBook • Geography: US • As of September 30, 2025

Risks

Venture's biggest startups are expected to remain private, buoyed by substantial capital reserves and tender offers, which would limit the upside in IPO exit value in 2026.

An increasing number of private companies are restricting secondary transactions, led by OpenAl's decision to void any share transfers without written consent. The move signals a broader intent among top-tier startups to centralize and control liquidity, favoring company-led tender offers over third-party transactions. As a result, retail platforms such as EquityZen and Forge Global are competing for a shrinking pool of tradable assets, and this mounting pressure likely led to their recent acquisitions. Without an increase in primary dealmaking and exit activity, well-capitalized investors will continue to dominate while others become sidelined, restricting the secondary market's growth.

The explosive rise in SPVs has widened access to private companies but also introduced new layers of complexity. The mid-2025 collapse of fintech platform Lingto, which allegedly misrepresented investor ownership in more than 500 SPVs, illustrates the potential risks for less sophisticated investors.

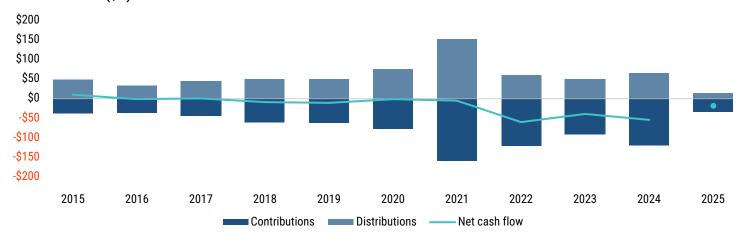


Susan Hu Quantitative Research Analyst susan.hu@pitchbook.com

OUTLOOK

Fundraising has bottomed out, and a gradual rebound awaits as distributions and LP sentiment improve.

VC cash flows (\$B)



Source: PitchBook • Geography: US • As of March 31, 2025

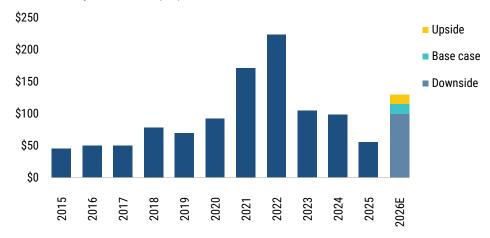
Rationale

We expect fundraising to increase in 2026, supported by improving liquidity and gradually recovering LP sentiment. The exit environment is strengthening, helping restart the venture flywheel and restore the flow of capital back into the ecosystem. Fundraising in 2025 remains subdued, with about \$55 billion raised across 451 funds YTD, well below the 2021-2022 peak. The main constraint has been the persistent lack of liquidity, which has kept LPs cautious and concentrated commitments among established firms. Despite roughly \$169 billion in cumulative negative cash flows since 2022, recent data through early 2025 suggests conditions are bottoming out, aided by more active exit and secondary activity. If momentum continues, fundraising could reach \$100 billion to \$130 billion in 2026, based on the historical link between distribution yields and fundraising trends.



Capital flywheel and shifts in the fundraising regime

Venture capital raised (\$B) with 2026 estimates



Source: PitchBook . Geography: US . As of October 31, 2025

Fundraising in venture has always followed a cyclical pattern, rising and falling with distributions and LP risk appetite. Periods of strong exit activity, such as the pre-global-financial-crisis (GFC) boom and the pandemic cycle, have historically fueled surges in fundraising as both new interest and recycled capital flowed into the ecosystem. In both instances, optimism and abundant liquidity shortened investment cycles—until valuations overheated and LPs became overexposed.

Distributions and liquidity are the key drivers of fundraising activity. When liquidity improves, LPs tend to redeploy a significant share of returned capital into new funds, creating a self-sustaining cycle that fuels future commitments. Historically, fundraising peaks and troughs have followed shifts in distribution yields by roughly a year,2 the time it takes for realized gains to be reinvested. While the relationship is not perfectly linear, prior-year yields have consistently explained a substantial portion of fundraising in subsequent periods. The capital flywheel underscores that tight link between liquidity, sentiment, and fundraising growth.

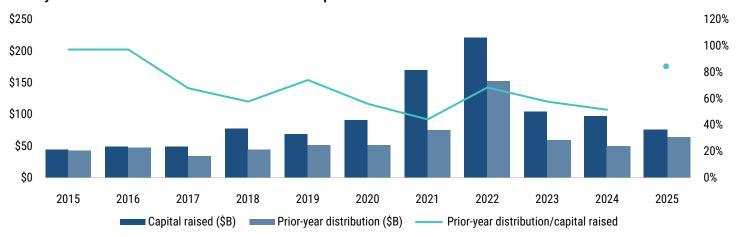
Building on that relationship, the upper end of our 2026 fundraising estimate stands at around \$130 billion.3 However, it also reflects lingering momentum from the 2021-2022 fundraising boom, when more than \$390 billion was raised over two years amid extraordinary liquidity and rapid recycling. Those conditions remain outliers and are unlikely to repeat in the near term. Instead, we expect a more measured recovery supported by improving distributions and steadier deployment.

^{2:} We define distribution yields as distributions as a share of beginning NAV.

^{3:} To reach our estimate, we employed a quantitative time series model on trailing 12-month distribution yields on total capital raised over the next year. We extended current distribution yields as of March 31, 2025, to forecast 2026 capital raised.



Prior-year VC distribution as a share of venture capital raised



Source: PitchBook • Geography: US • Capital raised as of October 31, 2025. Distributions as of March 31, 2025

Simplifying the relationship, we assume all capital distributed by traditional VC funds flows back into new commitments. Periods when fundraising outpaces distributions—such as the dot-com boom, the run-up to the GFC, and again in 2020 and 2021—tend to coincide with surging NAVs and strong paper gains that encourage LPs to add new capital even before liquidity returns. When those expectations reset, fundraising becomes driven primarily by recycled dollars. After the GFC, from 2011 to 2016, prior-year distributions made up more than 90% of total fundraising as realized liquidity, instead of LP sentiment, powered the recovery.

As the market normalizes, we expect distributions to remain the main source of fundraising, accounting for roughly 70% of total capital raised, with the remainder coming from new capital inflows. In a downside scenario, if 2025 distributions hold near 2024 levels of about \$70 billion, fundraising could settle around \$100 billion in 2026. But given the stronger exit activity through 2025, the base case appears more likely, pointing to a gradual recovery in fundraising to between \$100 billion and \$130 billion.

When liquidity gets creative

Outside of traditional exits, GP-led continuation vehicles and strip sales—once used mainly as a last resort—have become a practical tool for extending fund lives and returning capital to investors. The <u>US GP-led venture secondary market</u> remains small, about \$14.6 billion compared with more than \$80 billion in direct secondaries, but it continues to grow as firms seek flexibility and new liquidity options. Broader interest in private market liquidity has also drawn in new participants, with major financial institutions expanding into venture secondaries. These moves, including acquisitions by Goldman Sachs, Morgan Stanley, and Charles Schwab, signal growing institutional conviction that secondaries will become a long-term growth driver across advisory, underwriting, and wealth management.



Signs of renewed fundraising momentum are already emerging alongside improving liquidity. Major firms have returned to the market, such as Andreessen Horowitz, which is reportedly raising a \$10 billion fund focused on AI and defense technology. That vehicle would rank among the top five largest venture funds raised in the past decade. Because established managers typically take about 12 months to close, that fund will likely close in 2026, setting the stage for a stronger fundraising cycle.

Risks

The most immediate risk to our outlook is a reversal in liquidity conditions. If exit activity weakens or the IPO window closes again, LPs could quickly turn more cautious, extending the funding drought. Renewed fears of a recession could further weigh on sentiment and slow deployment.

Another risk is if 2026 relies almost entirely on recycled 2025 distributions, with little new capital entering the market. Such dependence could keep total commitments well below \$100 billion. Recent vintages have yet to show meaningful markups, dampening sentiment-particularly among newer LPs exposed to the pandemic-era surge. If performance remains muted, LPs may retrench further. Finally, much of the current optimism rests on strong AI valuations and large managers' continued fundraising success; any correction or slowdown at the top end could stall the recovery.



Empowering the evolving private market ecosystem

PitchBook is the pulse of private capital markets. We empower investors to allocate and deploy capital with conviction, back bold ideas, and navigate complexity with confidence. Our real-time intelligence doesn't just show what's happening—it reveals why it matters and how to act, deal by deal and decision by decision.



Tap into PitchBook's unrivaled data, research, and technology:



PitchBook Desktop

Discover the go-to workflow hub for every investment stage.



PitchBook Mobile

Access data and insights on the go with the PitchBook Mobile app.



PitchBook Research

Strengthen decision-making with in-depth research for your analyses.



Integrations

Work smarter with Excel, PowerPoint, and Chrome workflow tools.



CRM Integration

Integrate PitchBook's data with your CRM.



Direct Data

Connect our data to your systems with the PitchBook API and Data feed.



PitchBook Credit

Access timely lending and investment data.

Request your free trial

Discover the most comprehensive, accurate, and timely intelligence for the complex private capital markets.



PitchBook provides actionable insights across the global capital markets.

Additional research:



Q3 2025 PitchBook-NVCA Venture Monitor

Download the report here



Q3 2025 US VC Valuations and Returns Report

Download the report **here**

<u>PitchBook Insights</u> is an online compendium of in-depth data, news, analysis, and perspectives that shape the private capital markets.

PitchBook subscribers enjoy exclusive access to a comprehensive suite of private market insights, including proprietary research, news, data, tools, and more on the PitchBook Platform.

COPYRIGHT © 2025 by PitchBook Data, Inc. All rights reserved. No part of this publication may be reproduced in any form or by any means—graphic, electronic, or mechanical, including photocopying, recording, taping, and information storage and retrieval systems—without the express written permission of PitchBook Data, Inc. Contents are based on information from sources believed to be reliable, but accuracy and completeness cannot be guaranteed. Nothing herein should be construed as any past, current or future recommendation to buy or sell any security or an offer to sell, or a solicitation of an offer to buy any security. This material does not purport to contain all of the information that a prospective investor may wish to consider and is not to be relied upon as such or used in substitution for the exercise of independent judgment.

Nizar Tarhuni

Executive Vice President of Research and Market Intelligence

Paul Condra

Global Head of Private Markets Research

Kyle Stanford, CAIA

Director of Research, US Venture

Report created by:

Kyle Stanford, CAIA

Director of Research, US Venture

Emily Zheng

Senior Research Analyst, Venture Capital

Kaidi Gao

Senior Research Analyst, Venture Capital

Susan Hu

Quantitative Research Analyst

Caleb Wilkins

Data Analyst

Josie Doan

Graphic Designer

Learn more about <u>PitchBook's Institutional</u> Research team.

Click here for PitchBook's report methodologies.