



PitchBook for law firms

How leading law firms take advantage of the PitchBook Platform

Find new clients faster

Access our private market data to find fast-growing companies and investors. Create relationships with venture capital and private equity firms so they come to you every time they or their portfolio companies need legal counsel.

Enhance your existing network

The PitchBook Platform gives you access to more than 3.8 million professionals. Build relationships with accounting firms, lenders, and other service providers who work in the private markets to find out about upcoming deals before your competitors.

Provide even better counsel

Offer your clients counsel that is informed by the most comprehensive combination of public and private market data. The PitchBook Platform allows you to conduct research and analysis of any industry or geography with the help of cutting-edge workflow tools.

Reach out at the right time

See when companies get funding—that is when they are growing, have capital to spend, and need your services as they expand. Follow transactions such as mergers, acquisitions, and infusions of debt to anticipate when companies will undergo changes.

Track your competition

You can hone your firm's business strategy with insight into the transactions other firms are advising on and the clients they are representing. Keep tabs on your peers and competition and dive into their activity history to better understand their strategy.

Inform your strategy

Identify new industries, territories and accounts to pursue based on where venture capital and private equity firms are investing. Follow venture capital and private equity firms to see when they are fundraising, investing, and exiting—and need advisors to help facilitate these transactions.

Our law firms in the US

Some of the leading law firms globally rely on PitchBook to offer better counsel to their clients.

Duane Morris[®]

orrick

GOODWIN

ROPES & GRAY

FENWICK

Skadden

McDermott
Will & Emery

NORTON ROSE
FULBRIGHT

WILSON
SONSINI

MORSE

MORRISON
FOERSTER

BRACEWELL

Our data: Who and what you can research with PitchBook

Companies

What we track	Key data points
Pre-venture companies	Financing history
Venture capital-backed companies	Cap table history
Private equity-backed companies	Financials
Mature private companies	Filings
Public companies (with fundamentals, analyst reports, and consensus estimates)	Executives and board members
Private debt-backed companies	Investors
	Similar companies and competitors
	Patents
	Clinical trials

Deals

What we track	Key data points
Angel and venture capital investments	Deal size and multiples
Private equity investments and buyouts	Pre- and post-money valuations
Mergers and acquisitions	Series terms
IPOs and PIPEs	Stock information
Bankruptcies	Investors and lenders
Secondary transactions	Advisors
+15 other deal types	Lead partners

Investors

What we track	Key data points
Angels	AUM
Accelerators and incubators	Dry powder
Venture capital firms	Investments, acquisitions, and exits
Corporate venture capital firms	Fund information and performance
Private equity firms	Co-investors
Strategic acquirers	Team and lead partners on deals
+15 other investor types	Limited partners
	Investment preferences

Funds

What we track	Key data points
Buyout, growth and venture capital funds	Investments
Mezzanine and debt funds	Fund size and target
Infrastructure funds	Performance (IRR)
Real estate funds	Cash flow multiples (DPI, RVPI, TVPI)
Funds of funds	Dry powder
Energy funds	Benchmark
+20 other fund types	Limited partners and commitments
	Investment preferences

Limited Partners

What we track	Key data points
Pensions	Mandates
Foundations	Allocations
Family offices	Commitments
Endowments	Returns
+20 other limited partner types	Direct investments
	Investment preferences
	Teams

Advisors

What we track	Key data points
Investment banks	Deals and clients
Law firms	Industry expertise
Auditors	Regional focus
Placement agents	League table ranking
Valuation firms	Team and lead partners on deals
+15 other advisor types	Affiliates and subsidiaries

Professionals

What we track	Key data points
C-level executives	Affiliated deals and funds
Founders	Current and past positions
Partners	Board seats
Managing directors	Industry expertise
Corporate development officers	Biography
Investment and advisory professionals	Education
	Contact information

Debt & Lenders

What we track	Key data points
Lenders	Lending preferences
Broadly syndicated loan market	Debt facilities
Private credit deals	Facility amounts
BDC holdings	Maturity date
Collateralized loan obligations (CLOs)	Spread reference
	Spread/interest rate
	Credit ratings
	Lead agent/arranger
	Refinanced tranches
	BDC non-accrual rate

Researching the capital markets is hard—PitchBook makes it easy

Our institutional-grade research and team of expert analysts help VCs discover hard-to-find data and insights on opaque global capital markets.

Our research process

Highly specialized professionals

The PitchBook Data Operations Team consists of 2,100+ professionals with an average tenure of 3+ years who verify every detail to our information before putting it in front of the world.



Trigger Event

News events, client requests, 1M+ web crawlers, and more.



Secondary Data Operations Team

Create comprehensive profiles using data analysis and evaluation.



Quality Assurance

Check to improve accuracy and rigor.



Primary Data Operations Team

Make direct contact to improve accuracy and acquire additional information.



Complete

Continue to maintain profiles and improve accuracy on an ongoing basis.

Your success is our success

Customer success

As a client, you get a dedicated customer success manager who understands your business and the goals you want to achieve. They're your go-to contact at PitchBook. Have a question?

They have the answer.

Live chat

Need answers ASAP? Use our live chat feature to connect directly from PitchBook Desktop. A member of our customer success team will be there to help.

Research assistance

Our research team is your research team. Our analysts will quickly create and deliver custom cuts of data in the form of charts, graphs, and more—saving you tons of time.

Personalized onboarding

To get you started, we'll guide you through your personalized onboarding process, tailored to your needs.

PitchBook Pioneer

PitchBook Pioneer is a learning platform designed to help you deepen your Platform expertise—anytime, anywhere. Pioneer includes on-demand courses, live trainings, and certification.

Help Center

Our 24/7, self-service Help Center empowers you to harness the full potential of the PitchBook Platform with confidence and ease.

"Having people available through the support chat to answer my questions, help me build a search, or even build complicated searches for me has been tremendously helpful. When I'm in a pinch they've always come through, and I haven't experienced that level of response or knowledge from any other vendors I use."



Harris Isenberg

Competitive Intelligence Manager,
Stoel Rives LLP

The official data provider of ACG & NVCA



The Association for Corporate Growth (ACG) provides 90,000 private equity professionals, advisors, and executives the resources they need to make deals and grow middle-market companies.

Not only does ACG use our data to inform the market intelligence it shares with its members, but ACG also partners with PitchBook for many conferences. Our data and technology facilitate networking, deal sourcing, and more at DealMAX, one of the largest PE conferences in the world.

"It's important for NVCA to have access to the most reliable data about the industry. PitchBook sets itself apart from the rest of the field."



Bobby Franklin
President & CEO, NVCA



The National Venture Capital Association (NVCA) is the top organization for venture capital advocacy, and the statistics it releases are widely recognized as the industry standard.

NVCA evaluated 11 different data providers based on:

- Data quality, breadth, and depth
- Research methodology
- Database usability and functionality
- Customer support

In the end, PitchBook stood out as the clear leader.



Who we are

In 2007, PitchBook Founder John Gabbert knew that his idea for an actionable, extensive database for private equity-focused intelligence was worth pursuing. He set up shop in a 200-square-foot windowless office, and the rest is PitchBook history.

Since those early days, PitchBook has expanded its coverage areas to include the entirety of the public and private markets. We've added thousands of datasets and millions of individual insights to the platform, and we've pioneered new features and products that surface the information our clients need to win. We look at every day as a new opportunity to meet and exceed our customers' expectations through helping them make informed decisions that propel their firms forward.

Now part of Morningstar, PitchBook is headquartered in Seattle, London, and Singapore, with additional offices in New York and San Francisco.



Learn more

To see a demo and learn more about PitchBook, contact a PitchBook representative.

